

Sharp Introduces Groundbreaking, Full-Color Ledger-Size Document Systems with Next Generation UI

New MX-2610N, MX-3110N and MX-3610N workgroup document systems raise the bar for user-operability, performance and energy efficiency

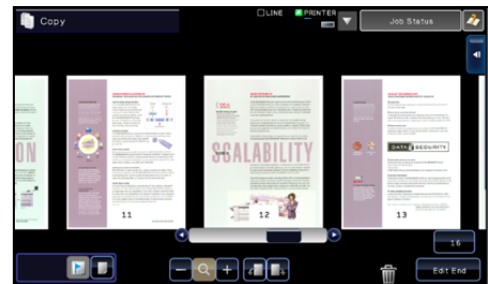
Sharp is pleased to announce the new **MX-2610N**, **MX-3110N** and **MX-3610N** color workgroup document systems. These new models combine the simplicity of touch-screen menu navigation with robust multi-tasking workflow features that can help businesses elevate their office productivity to new levels. A large 10.1" (diagonally measured) high-resolution **tilting touch-screen display** offers groundbreaking, **real-time image preview** with intuitive **drag and drop** editing to help ensure documents are produced accurately and without waste. Other advanced features include a fully customizable home-screen, **action menus** that provide **dynamic guidance**, and a full-size retractable keyboard for easy data entry (standard on MX-3110N/3610N).



Drag and drop touch control for intuitive operation!

Sharp's Smart Touch-Screen Helps Your Customers Get Work Done Fast

The high-resolution, LCD on the new MX color series goes beyond basic touch-screen menu navigation. With **advanced features** that include **flick, tap, and slide**, your customers can quickly access the powerful functions of the new MX color series. In addition, a tilting display panel provides enhanced accessibility.



Easily edit documents in scan-preview mode

Easily Check and Edit Your Original Documents

Save time and help reduce waste by correctly executing your copy or scan job the first time. With Sharp's real-time scan preview and edit functions, you can quickly **rotate or delete** pages, **insert** blank sheets, **remove artifacts**, change the color mode, even check the staple position, before executing your job. Dynamic action menus provide **feature-specific guidance**, so it is easy to determine your choices for each operation. For comprehensive, step-by-step instructions on any operation, simply open the **on-line user manual** and navigate to the feature you need.

High Image Quality You Expect with the Performance You Need

The new MX-2610N/3110N/3610N workgroup color document systems utilize a powerful multi-tasking controller designed to quickly execute complex copy, print and scan jobs in busy office environments. Plus, with print speeds of 26 ppm, 31 ppm, and 36 ppm (respectively), the new MX color series can help get jobs done quickly. With 1200 x 1200 dpi print resolution and Sharp's enhanced second-generation micro-fine toner technology, your customer's can produce professional looking color documents with breathtaking image quality.

Innovative Document Filing System Offers Easy Store-and-Retrieve Access

Sharp's easy-to-use document filing system provides up to 86 GB of hard drive space to **store frequently used files** like forms, templates and reports. With **thumbnail preview** mode, stored jobs can be located and retrieved quickly. An advanced backup system and PIN-access security helps ensure your files are safe. For critical environments, an optional **back-up hard drive** is available.



Quickly retrieve stored jobs with thumbnail preview mode.

A Flexible Configuration for Today's Unique Office Environments

The new MX color series offers a flexible paper-handling system that is also user-friendly. With **rugged paper tray handles** for easy access and available on-line paper capacity for up to **5,600 sheets**, the MX is always ready. With a standard **100-sheet reversing document feeder** combined with automatic trayless duplexing, electronic sorting and integrated offset stacking, your customers will complete even large jobs in a snap.

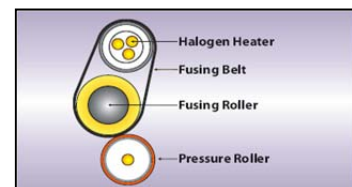


Advanced Finishing Adds the Final Touch

The new MX color series offers a choice of two high-performance finishers that can give your documents a professional look and feel. Choose from a **compact inner finisher** or floor-standing **saddle-stitch finisher**. Both finishers offer three-position stapling and an available three-hole punch.

Advanced Energy Saving Features

Sharp's new MX color series utilizes several energy efficient technologies to minimize power consumption and maximize energy savings. An **LED exposure lamp** reduces power consumption significantly when compared to conventional exposure lamps. A customizable seven-day power management scheduler allows businesses to define the days and times when power will be turned-on and turned-off. Also, with Sharp's **Auto Power Management** function the MFP can be set to shut-off automatically based on usage trends. Sharp's **Eco-Scan** mode can **shut-off the fuser** when scanning documents, previewing images, faxing and other operations. A state-of-the-art **belt fusing system** consumes less power, shortens warm-up time and helps eliminate roller marks sometimes caused by conventional fusing.



Belt fusing system consumes less power and shortens warm up time

Help Your Customers Streamline Their Document Workflow and Enhance Productivity with the Latest Sharp OSA® Technology

Integrating with network applications and cloud services has never been so easy! The MX-2610N, MX-3110N, and MX-3610N color series offer the latest Sharp OSA Technology to help businesses leverage their network infrastructure, cloud-enabled services and more – right from the high-resolution touch-screen panel (MX-AMX2 application communication module is standard on MX-3610N).



Sharp's new high-resolution touch-screen display offers the customization and ease-of-use businesses need to maximize their office productivity

With the ability to change background screens, layout and naming of function keys, language display setting and more, your customer can set up a custom user interface that meets their specific needs. Whether your customer's MFP requirements are simple or complex, the MX-2610N/3110N/3610N color series document systems can help them get the job done fast.

Change the Theme: Easily change the menu colors and icon layout to suit the preferences of users in the office



Change the Language: Walk-up users can choose from up to 24 different display languages with just a few key strokes



For a College Campus: Set up a simple screen for walk-up users to retrieve applications and course offerings



Leading edge document and device protection helps secure confidentiality.

To help protect your customer's data, the MX-2610N/3110N/3610N offers several layers of **standard security**, making Sharp the optimum choice to help protect employees' privacy and intellectual property. When you combine our **standard 256-bit (AES) data encryption**, up to **seven times data overwrite protection**, group **account management**, **user authentication** and more, it is clear to see that Sharp makes it easy for virtually any business or government entity to safely deploy digital copying, printing, scanning and faxing.

MX-2610N / MX-3110N/3610N Key Features

<ul style="list-style-type: none"> • Large 10.1" high resolution touch-screen display with tilt view 	<ul style="list-style-type: none"> • Network ready PCL6/PCL5c printing system with direct print function and available PS3 and XPS options
<ul style="list-style-type: none"> • Real-time image preview feature with flick, tap and slide menu navigation 	<ul style="list-style-type: none"> • Robust 86 GB document filing system with thumbnail view and image preview features for easy identification
<ul style="list-style-type: none"> • Fully customizable home screen feature enables users to add custom backgrounds, custom icons, change language and more 	<ul style="list-style-type: none"> • Supports the latest Sharp OSA development platform, enabling businesses to easily integrate with network applications and cloud services
<ul style="list-style-type: none"> • Action menus to provide users with feature specific guidance 	<ul style="list-style-type: none"> • Flexible paper handling system feeds up to 110 lb index through paper trays and up to 140 lb index through bypass tray
<ul style="list-style-type: none"> • Full size retractable keyboard provides easy data entry (standard on MX-3110N and MX-3610N) 	<ul style="list-style-type: none"> • Supports Sharp's award-winning security platform with standard 256 bit data encryption and up to 7 times data overwrite protection
<ul style="list-style-type: none"> • Enhanced second generation micro-fine toner technology offers sharp, high quality images page after page 	<ul style="list-style-type: none"> • Energy efficient belt fusing system offers low-power consumption, fast warm-up and enhanced image quality
<ul style="list-style-type: none"> • 1200 x 1200 dpi printing provides clear, crisp images even on jobs with fine detail 	<ul style="list-style-type: none"> • A customizable seven-day power management scheduler allows businesses to define when power will be shut-off
<ul style="list-style-type: none"> • Scans documents at up to 50 images per minute in both Black and Color 	<ul style="list-style-type: none"> • Industry-leading ImageSEND function scans documents to USB devices, network folders, e-mail and more

MX-2610N/MX-3110N/MX-3610N Availability

The new MX-2610N, MX-3110N and MX-3610N color workgroup document systems are available immediately for purchase. See price list for additional ordering details.

Collateral Material

Printed brochures for the MX-2610N, MX-3110N and MX-3610N are available from the Hibbert Group. Please call 609-421-4212. Additionally, brochures, specification sheets, sales presentations, configuration charts, and more can be downloaded from our Sharp Product Center dealer website, go to: www.sharp-pc.com.

Item Code	Description	Your Cost
CPD-3859	MX-2610N/MX-3110N/MX-3610N Brochure	\$0.20


Sharp PC and Sharp PC Service – Your 24/7 Sales Resources

Log in to www.sharp-pc.com for sales and www.Sharp-PCService.com to access all of the marketing tools, sales and service education, and product information you need to achieve success. Check the **Calendar** for classroom and online training opportunities. Visit **Sharp Academy** and earn your sales and service certifications. And, take advantage of **My Sharp**, an industry-leading dedicated customer service website that you can tailor to your customer's Sharp products

Sharp continues to strengthen its product offerings with the very best in leading technology, features and value. The new MX-2610N, MX-3110N and MX-3610N color workgroup document systems offer groundbreaking features and outstanding performance for today's busy office environments.

I encourage you to place your order today!

Sincerely,



George Grafanakis
Senior Manager, Product Planning and Marketing
Sharp Imaging and Information Company of America